

**WALKER COLLEGE OF BUSINESS  
DEPARTMENT OF MANAGEMENT  
Advanced Entrepreneurship (346)  
Fall 2015-Summer 2016  
(revised 9/13/2016)**

The Advanced Entrepreneurship minor is available to **business majors only**. Business students may earn an Advanced Entrepreneurship minor by the completion of the following 18 hours of coursework:

**Required courses (12 s.h.):**

ENT 3060	Opportunity and Entrepreneurship	3 s.h.
ENT 4650	Venture Creation (prerequisites: ENT 3060, MKT 3050, FIN 3680 and minimum grade of "C" in WID course)	3 s.h.

<b>Concentration</b> (Select one of the following):		3 s.h.
MGT 3170	Creativity and Design	
<u>or</u> ENT 3190	International Entrepreneurship (prereq: ENT 3060) ( <i>fall only</i> )	
<u>or</u> ENT 3650	Social Entrepreneurship ( <i>fall only</i> )	

<b>Experiential Elective</b> (Select one of the following):		3 s.h.
ENT 3900	Internship – only 3 s.h. may apply toward minor (summer only)	
<u>or</u> ENT 3600	Entrepreneurship Study Abroad ( <i>on demand</i> )	
<u>or</u> ENT 4680	Entrepreneurship Practicum (prereq: ENT 3060; prereq: minimum grade of C in WID course) ( <i>on demand</i> )	

**Electives (Select 6 s.h. from the following courses):** 6 s.h.

MGT 3620	Human Resource Management	
MGT 3660	Negotiation and Conflict Resolution ( <i>fall only</i> )	
CIS 3710	Emerging Information Technologies	
FIN 3030	Personal Financial Management	
FIN 3100	Principles of Risk Management Insurance	
FIN 3690	Financial Management (prereq: FIN 3680)	
MKT 3052	Professional Selling (prereq: minimum grade of "C" in MKT 3050)	
MKT 4610	Consumer Behavior (prereq: minimum grade of "C" in MKT 3050 and in WID course)	
MKT 4620	Marketing Research (prereq: ECO 2200, minimum grade of "C" in MKT 3050 and minimum grade of "C" in WID course)	

Students not admitted to the College of Business may take, at most, five business courses at the 3000/4000 level (unless more courses are required by a business minor or non-business minor). Students must have 57 hours to take 3000 level COB core courses, 60 hours to take any other 3000 level COB course, and 90 hours to take any 4000 level COB course. In addition to other prerequisites, a minimum of grade of "C" in a WID (Writing in the Discipline) course is required prior to taking any 4000 level business courses. **A minimum overall GPA of 2.0 is required for the courses included in the minor.**

For Additional Information Contact:  
Undergraduate Advising Office  
Room 2126 Raley Hall  
(828) 262-2700