

Bachelor of Science (BS)
 Degree Code 583A
 Non-Teaching

Program of Study for
 Technology & Environmental Design Majors
 Commercial Photography

I. **GENERAL EDUCATION** 44

II. **MAJOR REQUIREMENTS** 78
 (An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.)

Commercial Photography majors are required to submit a portfolio for review after completing or in the term of completion of TEC 1022, TEC 2022, TEC 2032 and TEC 2052. Only students who have passed the portfolio review will be admitted into upper level 3000 & 4000 courses.

Junior Writing in the Discipline _____ & Senior Capstone Experience _____ must be met.

Interdisciplinary Courses (18 sh)

- ART 1003 _____ (3) Foundations Drawing
- ACC 1050 _____ (3) Survey of Accounting
- BUS 1050 _____ (3) Introduction to Business
- COM 1200 _____ (3) Foundations of Human Communication
- COM 2700 _____ (3) Foundations of Advertising
- GRA 3512 _____ (3) Web Development for Graphic Communications

Technical Specialization (53 sh)

A "C+" OR HIGHER IS REQUIRED IN EACH COURSE

- TEC 1022 _____ (3) Photographic Imaging I
- TEC 2022 _____ (3) Photographic Imaging II (Prerequisite: TEC 1022 or permission of the instructor)
- TEC 2032 _____ (3) History of Photography
- TEC 2052 _____ (3) Form and Media in Photography (Prerequisite/Co-Requisite; TEC 2022)
- TEC 2062 _____ (3) Issues in Contemporary Photography (Prerequisite: TEC 2022)
- TEC 2113 _____ (3) Advanced Digital Photography (Prerequisite: TEC 2022)
- TEC 3005** _____ (3) Professional Photographic Practices (**WID**) (Prerequisite: TEC 2022; ENG 2001 or its equivalent)
- TEC 3010 _____ (1) Shot of the Day (Prerequisites: TEC 2022 and Junior Standing)
- TEC 3020 _____ (1) Junior Photography Portfolio (Prerequisites: TEC 2011 and Junior Standing)
- TEC 3312 _____ (3) View Camera Photography (Prerequisite: TEC 2022)
- TEC 3422 _____ (3) Studio Photography (Prerequisite: TEC 2022 or permission of the instructor)
- TEC 3522 _____ (3) Video Production for Photographers (Prerequisites: TEC 3422 or permission of the instructor)
- TEC 3722 _____ (3) Editorial Photography (Prerequisites: TEC 3422 or permission of the instructor)
- TEC 3552 _____ (1) Technical Assistant (Prerequisite: Junior or Senior Standing) May be repeated barring duplication.
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- TEC 4302 _____ (3) Commercial Photographic Production (Prerequisites: TEC 3722 and either TEC 4412 or TEC 4422)
- TEC 4402 _____ (3) Advanced Video Production for Photographers (Prerequisites: TEC 3522 or permission of the instructor)
- TEC 4412 _____ (3) Fashion and Beauty Portraiture (Prerequisite: TEC 3422 or permission of the instructor)
- TEC 4422 _____ (3) Product Photography (Prerequisites: TEC 3312 and TEC 3422)
- TEC 4432** _____ (3) Photographic Portfolio (Senior Standing) (**CAP**)

AND

Elective Courses (7 sh) Any combination from the courses listed

- TEC 3332 _____ (1-3) Field Experience in Technical Photography (may be repeated barring duplication)
- TEC 3342 _____ (3) Documentary Photography
- TEC 3412 _____ (3) Methods & Materials in Technical Photography (may be repeated barring duplication)
- TEC 4900 _____ (6) Internship (CAP)
- C I 4552 _____ (3) Advanced Video Production
- C I 4770 _____ (3) Intermediate Photography and Digital Imaging
- C I 4810 _____ (3) Introduction to Sight and Sound
- C I 4840 _____ (3) Beginning Video Production
- GRA 4512 _____ (3) Advanced Electronic Imaging/Cross Media

- Any ART Studio or ART History Course
- Any COM course that completes a minor in Communication
- Any BUS, FIN, MGT course that completes a minor in Business or Entrepreneurship

III. **FREE ELECTIVES (to total a minimum of 122 sh for this major)**..... 2
 2 sh of free electives outside the major discipline are required. 124