Bachelor of Science	(BS)	**Program of Study for**
Degree Code	583A	**Department of Art**
Non-Teaching		**Commercial Photography**

I. GENERAL EDUCATION **44**
(PHO 2032 taken for the major may be used in General Education in the Liberal Studies Experience)

II. MAJOR REQUIREMENTS **78**
(An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.)

Commercial Photography majors are required to submit a portfolio for review after completing or in the term of completion of
PHO 1022, PHO 2022, PHO 2032 and PHO 2052. Only students who have passed the portfolio review will be admitted into upper level
3000 & 4000 courses.
Junior Writing in the Discipline _____ & Senior Capstone Experience _____ must be met.

Interdisciplinary Courses (15 sh)
ART 1003 _____ (3)   Foundations Drawing
COM 2700 _____ (3)   Foundations of Advertising
Choose two courses (6sh total) from:
ACC 1050 _____ (3)   Survey of Accounting, BUS 1050 ___ (3) Intro to Business, FIN 3010 ___ (3) Survey of Finance
Choose one course (3sh total) from:
GRA 3512 _____ (3)   Web Development for Graphic Communications, GRA 1012 ___ (3) Intro to Graphic Communication

Technical Specialization (53 sh)
A "C+" OR HIGER IS REQUIRED IN EACH COURSE
PHO 1022 _____ (3)   Photographic Imaging I
PHO 2022 _____ (3)   Photographic Imaging II (Prerequisite: PHO 1022 or permission of the instructor)
PHO 2032 _____ (3)   History of Photography (Gen Ed: Liberal Studies Experience)
PHO 2052 _____ (3)   Form and Media in Photography (Prerequisite/Co-Requisite; PHO 2022)
PHO 2062 _____ (3)   Issues in Contemporary Photography (Prerequisite: PHO 2022)
PHO 3001 _____ (1)   Shot of the Day (Prerequisites: PHO 2022 and Junior Standing)
PHO 3002 _____ (1)   Junior Photography Portfolio (Prerequisites: PHO 2022 and Junior Standing)
PHO 3012 _____ (3)   Advanced Digital Photography (Prerequisite: PHO 2022)
PHO 3032 _____ (3)   View Camera (Prerequisite: PHO 2022)
PHO 3042 _____ (3)   Studio Photography (Prerequisite: PHO 2022 or permission of the instructor)
PHO 3052 _____ (3)   Video Production for Photographers (Prerequisites: PHO 3042 or permission of the instructor)
PHO 3072 _____ (3)   Editorial Photography (Prerequisites: PHO 3042 or permission of the instructor)
PHO 3092 _____ (3)   Professional Photographic Practices **(WID)** (CoReq/Prerequisite: PHO 3042; RC 2001 or its equivalent)
PHO 3552 _____ (1)   Photographic Studio Management (Prerequisite: PHO 3042 and Junior or Senior Standing)
PHO 3553 _____ (1)   Equipment Asset Management (Prerequisite: Junior or Senior Standing)
PHO 3554 _____ (1)   Digital Lab Management (Prerequisite: Junior or Senior Standing)
PHO 4402 _____ (3)   Advanced Video Production for Photographers (Prerequisites: PHO 3052 or permission of the instructor)
PHO 4412 _____ (3)   Fashion and Beauty Portraiture (Prerequisite: PHO 3042 or permission of the instructor)
PHO 4422 _____ (3)   Product Photography (Prerequisites: PHO 3032 and PHO 3042)
PHO 4432 _____ (3)   Commercial Photographic Production (Prerequisites: PHO 3072 and either PHO 4412 or PHO 4422)
PHO 4492 _____ (3)   Photographic Portfolio (Prerequisite: Senior Standing) **(CAP)**
    AND
Elective Courses (10 sh)   Any combination from the courses listed
PHO 3322 _____ (3)   Documentary Photography
PHO 3332 _____ (1-3)   Field Experience in Commercial Photography (may be repeated barring duplication)
PHO 3342 _____ (3)   Methods & Materials in Technical Photography (may be repeated barring duplication)
PHO 4900 _____ (3-12)   Internship
C I 4552 _____ (3)   Advanced Video Production
C I 4770 _____ (3)   Intermediate Photography and Digital Imaging
C I 4810 _____ (3)   Introduction to Sight and Sound
C I 4840 _____ (3)   Beginning Video Production
GRA 4512 _____ (3)   Advanced Electronic Imaging/Cross Media
Any ART Studio or ART History Course
Any COM course that completes a minor in Communication
Any BUS, FIN, MGT course that completes a minor in Business or Entrepreneurship

Major requirements that may count toward Gen Ed:
PHO 2032 (3)   Liberal Studies Experience
Total Major Hours: 78
Gen Ed: - 3
Net Major Hours: 75

III. FREE ELECTIVES (to total a minimum of 122 sh for this major)....................................   **2-3**
2 sh of free electives outside the major discipline are required.   **122-124**