

Bachelor of Science (BS)
Degree Code 585 A
Non-Teaching

Program of Study for
Communication Majors
Communication Studies

I. GENERAL EDUCATION 44

II. MAJOR REQUIREMENTS 45

An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian. 18 semester hours must be taken at the 3000 level or higher.

Junior Writing in the Discipline (WID) _____ & Senior Capstone Experience (CAP) _____ must be met.

Core Courses (12 sh) (A 2.0 GPA is required in the core courses)

- COM 1200 _____ (3) Foundations of Human Communication
- COM 2101 _____ (3) Public Speaking
- COM 2300 _____ (3) Introduction to Mass Communications (Prerequisite: COM 1200 or permission of the instructor)
- COM 2310 _____ (3) Communication Ethics (Prerequisite: COM 1200 or permission of the instructor)

Major Courses (24 sh)

6 sh must be selected from each of the following four areas, of which 3 sh must be designated as a WID

Practices (6 sh)

- COM 2106 _____ (3) Argumentation & Advocacy
(Prerequisite: COM 2101 or permission of the instructor)
- COM 2121 _____ (3) Interpersonal Communication
- COM 3100 _____ (3) Interviewing Techniques
- COM 3200 _____ (3) Internet Communication
- COM 3546 _____ (3) Special Topics in Practices
- COM 4101 _____ (3) Adv. Speech Composition
(Prerequisite: COM 2101 or permission of the instructor)

Contexts (6 sh)

- COM 2110 _____ (3) Intro Nonverbal Communication
- COM 2131 _____ (3) Health Communication
- COM 3305 _____ (3) Communication Law
(Prerequisite: COM 2300 or permission of the instructor)
- COM 3311 _____ (3) Conflict Management
- COM 3315 _____ (3) Political Communication
- COM 3547 _____ (3) Special Topics in Contexts

Perspectives (6 sh)

- COM 2180 _____ (3) Communication Theory
(Prerequisite: COM 1200)
- COM 3124 _____ (3) Intercultural Communication
- COM 3152 _____ (3) Communication in Organizations
- COM 3300 _____ (3) Mass Media & Society
- COM 3548 _____ (3) Special Topics in Perspectives
- COM 3929 _____ (3) Rhetorical Theory & Criticism
(Prerequisite: Junior or Senior standing)

Analysis (6 sh)

- COM 3120 _____ (3) Rhetoric & Religious Discourse **(WID)**
- COM 3151 _____ (3) Gender Communication **(WID)**
- COM 3155 _____ (3) Persuasion **(WID)**
(Prerequisite: COM 1200, 2101 or permission of the instructor)
- COM 3312 _____ (3) Crisis Communication **(WID)**
- COM 3549 _____ (3) Special Topics in Analysis **(WID)**
- COM 3928 _____ (3) Communication Research Methods
(Prerequisite: Junior or Senior standing or permission of the instructor)

Major Electives (6 sh)

Six hours of any COM courses (must meet prerequisites)

_____ (3) _____ (3)

Capstone Course (3 sh)

COM 4432 _____ (3) Communication Studies Seminar **(CAP)** (Must be an admitted Communication Studies major with senior standing)

III. MINOR REQUIRED 12 - 24

9 sh of a minor must be completed at Appalachian.

IV. FREE ELECTIVES 9 - 21

2 sh of free electives outside the major discipline are required.

Suggested COM Electives: COM 2115, COM 3900

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Students must apply to be a COM major. Deadline to submit “Application for Admission” is announced at the beginning of each semester. Please check the dates with the Department of Communication. Once accepted, a student must fill out a “Declaration of Major” form and submit it to the dean’s office for processing.