2016 - 2017

Bachelor of Fine Arts (BFA)	**Program of Study for**
Degree Code 511 A	**Department of Art**
Non-Teaching	**Graphic Design**

I.   GENERAL EDUCATION **44**
(ART 2030, ART 2130 and ECO 2030 if taken for the major may count toward General Education: Liberal Studies Experience; ANT 1415 & SD 2400 may count in Gen Ed: ILE).

II.   MAJOR REQUIREMENTS **81**
A minimum grade of "C" (2.0) is required in each Art course. 18 semester hours must be completed at Appalachian State University.
Junior Writing in the Discipline (WID) _____   & Senior Capstone Experience (CAP) _____   must be met.

Foundations Requirements (9 sh)

\# ART   1001 _____ (3)   Foundations I
\# ART   1002 _____ (3)   Foundations II
\# ART   1003 _____ (3)   Foundations Drawing

Studio Art (21 sh)

ART   2026 _____ (3)   Photographic Design I (Prerequisite: ART 1001 & 1003 or ART 1020 or ART 1021)
ART   2103 _____ (3)   Drawing II (Prerequisite: ART 1001 & 1003 or ART 1020 or ART 1021)
ART   2104 _____ (3)   Digital Imaging (Prerequisite: ART 1001 and ART 1003 or ART 1020 & 1021
                              for declared Art Management majors)
ART   3050 _____ (3)   Digital Photographic Design (Prerequisite: ART 1001,1002,1003,2026, Portfolio Review or
                              permission of the instructor)

And 6 sh of Studio Art Electives (see undergraduate catalog for prerequisites)

ART   ____ _____ (3)   _____
ART   ____ _____ (3)   _____

And 3 sh Printmaking Electives (see undergraduate catalog for prerequisites)

ART   ____ _____ (3)   _____

Art History (12 sh)

ART   2030 _____ (3)   Art from Pre-History to 1400 (Gen Ed: Liberal Studies Experience; Fine Arts Designation)
ART   2130 _____ (3)   Art from 1400 to the Present (Gen Ed: Liberal Studies Experience; Fine Arts Designation)
ART   2230 _____ (3)   History of Graphic Design
And 3 sh of ART History electives to fulfill the Junior Writing in the Discipline requirement:
ART   ____ _____ (3)   _____

Graphic Design Studios (33 sh)
Introductory Studios (6 sh)

\# ART   1102 _____ (3)   Introduction to Graphic Design (Prerequisite: ART 1001 and ART 1003)
\# ART   2102 _____ (3)   Typography I (Prerequisite: ART 1001 and ART 1003, this course may be taken concurrently with but not before ART 1102)

Intermediate Studios (9 sh)

ART   3102 _____ (3)   Typography II (Prerequisite: Graphic Design Candidacy Portfolio Review)
ART   3202 _____ (3)   Interaction Design I (Prerequisite: ART 2026, 2103, 2104, 3102)
ART   3302 _____ (3)   Idea Lab (Prerequisite: Graphic Design Candidacy Portfolio Review)

Advanced Studios (9 sh)

ART   4102 _____ (3)   Typography III (Prerequisite: ART 2026, 2103, ART 3102 and ART 3302)
ART   4192 _____ (3)   Graphic Design Senior Seminar (Prerequisites: ART 3202 and ART 4102)
ART   4202 _____ (3)   Graphic Design Senior Studio **(CAP)** (Prerequisite: ART 3050, 3202, 4102, and ART 4192)

Graphic Design Electives (9 sh) Choose from the following:

ART   2302 _____ (3)   Calligraphy (Prerequisite: ART 1001, 1003 or permission of the instructor)
ART   3312 _____ (3)   Motion Graphics (Prerequisite: Art 2104 or permission of the instructor)
ART   3322 _____ (3)   Sign, Symbol, Image (Prerequisite: ART 2104, 3102)
ART   3332 _____ (3)   Design Methods (Prerequisites: ART 2104, ART 3102, ART 3302)
ART   3602 _____ (3)   Special Topics in Graphic Design (Graphic Design Candidacy Portfolio Review)
ART   3900 _____ (3-6) Internship (with written approval of your advisor)
ART   4302 _____ (3)   Interaction Design II (Prerequisite: ART 3102, 3202, or permission of the instructor)
ART   4312 _____ (3)   Graphic Design Professional Practice (Prerequisite: ART 3102, 3202)
ART   ____ _____ (3)   Other with written approval of your advisor

Professional Development (6 sh)

Communication Skills (3 sh)	**Related Areas (3 sh)**	
COM 2101 ____ (3) Public Speaking	ANT 1415 ____ (3) Understanding Culture (ILE)	IDS 3260 ____ (3) Creativity: An Introduction
COM 2110 ____ (3) Intro to Nonverbal Comm.	C I 4840 ____ (3) Beginning Video Production	ENT 3060 ____ (3) Opportunity & Entrepreneurship
ENG 3100 ____ (3) Business Writing	COM 3100 ____ (3) Interviewing Methods	MKT 3050 ____ (3) Prin. of Marketing
ENG 3700 ____ (3) Technical Writing	COM 3155 ____ (3) Persuasion	S D 2400 ____ (3) Prin. of Sustainable Dev. (ILE)
____ ____ ____ (3) Other with written approval of your advisor	ECO 2030 ____ (3) Princ Microecon (LSE)	____ ___ ___ (3) Other with written approval of your advisor

III.   MINOR – NOT REQUIRED
IV.   FREE ELECTIVES (to total a minimum of 122 sh for this major) . . . . **2 - 10**
2 sh of free electives outside the major discipline are required   **122 - 127**

_____ Portfolio Review
_____ GD Candidacy Portfolio Review
_____ GD Senior Portfolio

Courses noted # and either ART 2030
or 2130 must be completed prior to GD
Candidacy Portfolio Review

Students who pass candidacy portfolio
review are required to have a laptop
computer & software that meets minimum
graphic design program specifications.

Major Requirements that may count toward Gen Ed:
ART 2030 (3)   Liberal Studies Experience; FAD
ART 2130 (3)   Liberal Studies Experience; FAD
ECO 2030 (3)   Liberal Studies Experience
ANT 1415 (3)   Integrative Learning Experience; SSD
S D 2400 (3)   Integrative Learning Experience
Total Major Hrs: 81
Gen Ed: - 15
Net Major Hrs: 66