

I. GENERAL EDUCATION **44**
 (ART 2030, ART 2130 and ECO 2030 if taken for the major may count toward General Education: Liberal Studies Experience; ANT 1415 & SD 2400 may count in Gen Ed: ILE).

II. MAJOR REQUIREMENTS **81**

A minimum grade of "C" (2.0) is required in each Art course. 18 semester hours must be completed at Appalachian State University.

Junior Writing in the Discipline (WID) _____ & Senior Capstone Experience (CAP) _____ must be met.

Foundations Requirements (9 sh)

- # ART 1001 _____ (3) Foundations I
- # ART 1002 _____ (3) Foundations II
- # ART 1003 _____ (3) Foundations Drawing

Studio Art (21 sh)

- ART 2026 _____ (3) Photographic Design I (Prerequisite: ART 1001 & 1003 or ART 1020 or ART 1021)
- ART 2103 _____ (3) Drawing II (Prerequisite: ART 1001 & 1003 or ART 1020 or ART 1021)
- ART 2104 _____ (3) Digital Imaging (Prerequisite: ART 1001 and ART 1003 or ART 1020 & 1021 for declared Art Management majors)
- ART 3050 _____ (3) Digital Photographic Design (Prerequisite: ART 1001,1002,1003,2026, Portfolio Review or permission of the instructor)

And 6 sh of Studio Art Electives (see undergraduate catalog for prerequisites)

- ART _____ (3) _____
- ART _____ (3) _____

And 3 sh Printmaking Electives (see undergraduate catalog for prerequisites)

- ART _____ (3) _____

Art History (12 sh)

- # ART 2030 _____ (3) Art from Pre-History to 1400 (Gen Ed: Liberal Studies Experience; Fine Arts Designation)
- # ART 2130 _____ (3) Art from 1400 to the Present (Gen Ed: Liberal Studies Experience; Fine Arts Designation)
- ART 2230 _____ (3) History of Graphic Design

And 3 sh of ART History electives to fulfill the Junior Writing in the Discipline requirement:

- ART _____ (3) _____

Graphic Design Studios (33 sh)

Introductory Studios (6 sh)

- # ART 1102 _____ (3) Introduction to Graphic Design (Prerequisite: ART 1001 and ART 1003)
- # ART 2102 _____ (3) Typography I (Prerequisite: ART 1001 and ART 1003, this course may be taken concurrently with but not before ART 1102)

Intermediate Studios (9 sh)

- ART 3102 _____ (3) Typography II (Prerequisite: Graphic Design Candidacy Portfolio Review)
- ART 3202 _____ (3) Interaction Design I (Prerequisite: ART 2026, 2103, 2104, 3102)
- ART 3302 _____ (3) Idea Lab (Prerequisite: Graphic Design Candidacy Portfolio Review)

Advanced Studios (9 sh)

- ART 4102 _____ (3) Typography III (Prerequisite: ART 2026, 2103, ART 3102 and ART 3302)
- ART 4192 _____ (3) Graphic Design Senior Seminar (Prerequisites: ART 3202 and ART 4102)
- ART 4202 _____ (3) Graphic Design Senior Studio (CAP) (Prerequisite: ART 3050, 3202, 4102, and ART 4192)

Graphic Design Electives (9 sh) Choose from the following:

- ART 2302 _____ (3) Calligraphy (Prerequisite: ART 1001, 1003 or permission of the instructor)
- ART 3312 _____ (3) Motion Graphics (Prerequisite: Art 2104 or permission of the instructor)
- ART 3322 _____ (3) Sign, Symbol, Image (Prerequisite: ART 2104, 3102)
- ART 3332 _____ (3) Design Methods (Prerequisites: ART 2104, ART 3102, ART 3302)
- ART 3602 _____ (3) Special Topics in Graphic Design (Graphic Design Candidacy Portfolio Review)
- ART 3900 _____ (3-6) Internship (with written approval of your advisor)
- ART 4302 _____ (3) Interaction Design II (Prerequisite: ART 3102, 3202, or permission of the instructor)
- ART 4312 _____ (3) Graphic Design Professional Practice (Prerequisite: ART 3102, 3202)
- ART _____ (3) Other with written approval of your advisor

Professional Development (6 sh)

Communication Skills (3 sh)

- COM 2101 _____ (3) Public Speaking
- COM 2110 _____ (3) Intro to Nonverbal Comm.
- ENG 3100 _____ (3) Business Writing
- ENG 3700 _____ (3) Technical Writing
- _____ (3) Other with written approval of your advisor

Related Areas (3 sh)

- ANT 1415 _____ (3) Understanding Culture (ILE)
- C I 4840 _____ (3) Beginning Video Production
- COM 3100 _____ (3) Interviewing Methods
- COM 3155 _____ (3) Persuasion
- ECO 2030 _____ (3) Principles Economics (LSE)

- IDS 3260 _____ (3) Creativity: An Introduction
- MGT 3060 _____ (3) Under. Entrepreneurship
- MKT 3050 _____ (3) Prin. of Marketing
- S D 2400 _____ (3) Prin. of Sustainable Dev. (ILE)
- _____ (3) Other with written approval of your advisor

III. MINOR – NOT REQUIRED

IV. FREE ELECTIVES (to total a minimum of 122 sh for this major) **2 - 10**
2 sh of free electives outside the major discipline are required **122 - 127**

_____ Portfolio Review
 _____ GD Candidacy Portfolio Review
 _____ GD Senior Portfolio

Courses noted # and either ART 2030 or 2130 must be completed prior to GD Candidacy Portfolio Review

Students who pass candidacy portfolio review are required to have a laptop computer & software that meets minimum graphic design program specifications.

Major Requirements that may count toward Gen Ed:	
ART 2030 (3)	Liberal Studies Experience; FAD
ART 2130 (3)	Liberal Studies Experience; FAD
ECO 2030 (3)	Liberal Studies Experience
ANT 1415 (3)	Integrative Learning Experience; SSD
S D 2400 (3)	Integrative Learning Experience
Total Major Hrs:	81
Gen Ed:	- 15
Net Major Hrs:	66