

**HOSPITALITY AND TOURISM MANAGEMENT (371A)**  
**Bachelor of Science in Business Administration (B.S.B.A.)**  
**Fall 2015 – Summer 2016**

**GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 16 sh of major requirements can also count in the General Education Program:**

- ♦ RC 1000 and 2001 (6 sh) count as General Education Writing Across the Curriculum requirements
- ♦ MAT 1030/1110 (4 sh) counts as a General Education Quantitative Literacy requirement
- ♦ ECO 2030 and ECO 2040 (6 sh) count as General Education Liberal Studies Experience requirement

<p><b>COB ADMISSION REQUIREMENTS (28 sh)</b>                  2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:</p> <p>_____ RC 1000 (min. grade of "C" required) (hours already counted in Gen Ed)</p> <p>_____ RC 2001 (prereq: RC/ENG 1000 &amp; UCO 1200) (min. grade of "C" required) (hours already counted in Gen Ed)</p> <p>_____ MAT 1030 or 1110 (4 sh) (min. grade of "C-" required) (hours already counted in Gen Ed)</p> <p>_____ BUS 2000 (0 sh) – graded S/U (prereq: 24 earned hours)</p> <p>_____ Computer Proficiency – passing score on the Basic Computer Skills Proficiency Test or credit for CIS 1026 (min. grade "C-" required)                  See <a href="http://www.advising.business.appstate.edu">www.advising.business.appstate.edu</a> for link to test information</p> <p><b>COB LOWER LEVEL CORE</b>                  (2.0 average required; Minimum grade of "C-" required in each course)</p> <p>_____ ACC 2100 (prereq: 24 EH)</p> <p>_____ ACC 2110 (prereq: min. grade of "C-" in ACC 2100)</p> <p>_____ ECO 2030 (hours already counted in Gen Ed)</p> <p>_____ ECO 2040 (prereq: ECO 2030) (hours already counted in Gen Ed)</p> <p>_____ ECO 2100 (prereq: MAT 1020, 1030 or 1110)(can sub. STT 2810 or 2820)</p> <p>_____ LAW 2150</p> <p><i>Students cannot be admitted to the COB with any outstanding grades of "I".</i></p>	<p><b>ADDITIONAL COB CORE (25 sh)</b></p> <p>_____ BE 3340 (prereq: RC/ENG 2001) <u>or</u> ENG 3100 (prereq: RC/ENG 2001 &amp; 54 EH) (Writing in the Discipline Requirement) (min. grade of "C" in BE 3340/ENG 3100 required to take 4000 level business courses)</p> <p>_____ CIS 2050</p> <p>_____ ECO 2200 (prereq: ECO 2100 or STT 2810 or STT 2820)</p> <p>_____ FIN 3680 (prereq: MAT 1030 &amp; ACC 2100)</p> <p>_____ MGT 3630</p> <p>_____ MKT 3050 (prereq: ECO 2030)</p> <p>_____ POM 3650</p> <p>_____ <b>MGT 4750*</b> (prereq: all 2000/3000 level "Additional COB Core" and final semester of coursework)</p> <p>_____ <b>BUS 4000* (1 sh)</b> (Capstone Requirement) (prereq: all 2000/3000 "Additional COB Core" and final semester of coursework)</p> <p><i>*A senior check and, for students graduating in the term in which these are taken, a graduation application, must be completed prior to registering for these courses.</i></p>	<p><b>GLOBAL ISSUES REQUIREMENT</b>                  (met within the other degree requirements – does not require additional course work)</p> <p>The Global Issues requirement can be met by satisfying <u>one</u> of the following:</p> <p>_____ <b>International business course</b> (ACC 3590, ACC 4730; BUS 4540; CIS 3620; ECO 3410; ECO 3430, ECO 4640; ENT 3190, ENT 3600; FIN 3350, FIN 4750, FIN 4800; MGT 3670, MGT 3800; MKT 4550; SCM 3680, SCM 3690 and others upon approval)</p> <p>_____ <b>Business summer study abroad</b> (minimum 3 sh)</p> <p>_____ <b>Semester long study abroad for credit</b></p> <p>_____ <b>Full-time 400-hour minimum international internship for credit</b></p> <p>_____ <b>Foreign language courses at or above the 3000 level</b></p>
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**REQUIRED - HOSPITALITY & TOURISM MANAGEMENT (24 sh)**

- \_\_\_\_\_ HOS 2000 (Survey of the Hospitality & Tourism Industry) – may be taken before admission to COB
- \_\_\_\_\_ MGT 3620 (Human Resource Management)
- \_\_\_\_\_ HOS 3700 (Hospitality Management Operations I) - prereq: HOS 2000
- \_\_\_\_\_ HOS 3800 (Hospitality Management Operations II) - prereq: HOS 2000
- \_\_\_\_\_ HOS 3900 (Hospitality Management Internship)(6 sh) - prereq: HOS 2000, permission of faculty advisor, a minimum of 9 sh completed in the major and admission to the COB
- \_\_\_\_\_ HOS 4040 (Destination Management) (*spring only*)
- \_\_\_\_\_ HOS 4050 (Meeting & Convention Management) (*fall only*)

**ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 sh) - Two courses from the following:**

- \_\_\_\_\_ \*NUT 1202 (Basic Food Science)
- \_\_\_\_\_ \*\*RM 2110 (Introduction to Recreation and Leisure)
- \_\_\_\_\_ RM 3242 (Tourism in Costa Rica) (*on demand*)
- \_\_\_\_\_ RM 3243 (The Cruise Line Industry in a Cultural Context) (*summer only*)
- \_\_\_\_\_ ENT 3060 (Opportunity and Entrepreneurship)
- \_\_\_\_\_ HOS 3500 (Independent Study)
- \_\_\_\_\_ HOS 3530-3549 (Selected Topics)
- \_\_\_\_\_ HOS 4500 (Independent Study)
- \_\_\_\_\_ HOS 4510 (Senior Honors Thesis) (*on demand*)
- \_\_\_\_\_ HOS 4530-4549 (Selected Topics)
- \_\_\_\_\_ MGT 3800 (International Management) – prereq: MGT 3630
- \_\_\_\_\_ MKT 3220 (Sales Management) - prereq: "C" in MKT 3050
- \_\_\_\_\_ MKT 3240 (Integrated Marketing Communications) - prereq: "C" in MKT 3050
- \_\_\_\_\_ Business sponsored study abroad at the 3000/4000 level with one of the following prefixes: ACC, BUS, CIS, ECO, ENT, FIN, HOS, LAW, MGT, MKT, POM, SCM
- \_\_\_\_\_ Business sponsored study abroad at the 3000/4000 level with one of the following prefixes: ACC, BUS, CIS, ECO, ENT, FIN, HOS, LAW, MGT, MKT, POM, SCM

\* Suggested for Hospitality Industry Career Focus

\*\* Suggested for Tourism Industry Career Focus

**COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 sh) (cannot use MGT 3010 or FIN 3010)**

- FREE ELECTIVES (8 sh) -** 2 sh any level outside of the COB (university requirement)  
 6 sh any level inside or outside of the COB (**cannot use ACC 1050, FIN 3010 or MGT 3010**)

**OTHER PREREQUISITE INFORMATION**

Students must have 57 hours to take 3000 level COB core courses, 60 hours to take any other 3000 level COB course, and 90 hours to take any 4000 level COB course.

In addition to other prerequisites, a minimum grade of "C" in a WID course is required prior to taking any 4000 level business courses.

No more than five 3000/4000 level COB courses can be taken by students not admitted to the COB.

It is recommended that students take all 3000 COB core courses prior to taking 4000 level COB courses.